A WEB SOLUTION FOR COMPANY WHO PROVIDES SERVICES AND TECHNOLOGY SOLUTIONS TO REAL ESTATE, MORTGAGE, ASSET RECOVERY AND CRM.

Complete Web Solution for a company who provides services and technology solutions for Real Estate, Mortgage, Asset Recovery and Customer Relation Management. We were responsible for implementation of new company websites incorporating a range of enquiry and data collection facilities

THE COMPANY

The company is U.S. based and leading provider of financial, mortgage services and technology solutions. They provide services to some of the most respected organizations in their industries, including one of the nation's largest sub-prime servicers, government agencies and many lenders, servicers, investors, mortgage bankers, credit unions, financial services companies and hedge funds across the country. They leverage 20 years of servicing and 60 years of debt collection experience to provide services and technologies that span the mortgage lifecycle from origination through REO asset management, in addition to asset recovery and customer relationship management. Their 24 / 7 global operations include more than 6,000 employees.

THE CHALLENGE

The services of a business like mortgage, asset management and real estate solutions involve complex communication processes. They needed a way to get information out there beyond their front door. The level of regulatory documentation required makes automation a necessity. The company utilizes standard industry CRM products. However, these are generally unsuitable for website integration which was main concern of the client.

THE SOLUTION

This project is a prime example of how website optimization can deliver major financial benefits to any business. Of course, our staff of professionals designed a solution to allow this mortgage company the ability to put their information on the Internet and display the different mortgage services they offered. It was quickly evident that the forms being created would collect all the data requested by the consultancy team, and were aesthetical and easy to fill in. The data gathered is stored safely on their servers and each staff member (and appropriate external providers) of the company receives proper notifications.

THE RESULT

An Innovative solution with many online and offline features within the aggressive deadline. Latest .NET Content Management System enables fast updating of all pages. RSS feed and blog for keeping it all fresh. Converting prospects into clients also became much more efficient. Finally a solution that robust suite of real estate mortgage portfolio management and related technology products as well as asset recovery and customer relationship management services.