

210

CASE STUDY



Jewelry Inventory Management Solution to enhance the business efficiency and custom reporting that suits the client's business needs. An software application that having encompassed solution to manage all the daily activities going on in Jewelry Organization.

THE COMPANY

The Company is in the business of retailing and manufacturing of Gold and Diamond jewellery. They offer high quality jewellery products designed to make the customers cherish it for life. Theirs products are superior and at the same time offered at competitive price, is the key business offering. They revolutionized the market with the innovative concept of the gold market. The company has become one of the dominant players in jewellery retail because of its commitment to deliver delightful shopping experience, aesthetic designs and value for money to its customers.



To provide a powerful software solution for jewelry wholesale and retail it should manage the key areas of business, namely, Clients and Vendors, Inventory, Costing and Pricing, Sales and Distribution and Accounts—no matter what the complexity or volume of your business. Jewellery Industry is one of the volatile segments where the Bullion rate is dependent on the market price. The components that make a Jewel/Jewellery are unique and their compositions are very different (for example the purity of the gold is very critical, so is the carats of a gem). Job Workers play a vital role in this industry and the production is very different from other industries.

THE SOLUTION

Our Jewellery management system is not a mere product; it is an emotion, a passion and trust of the consumer. A unique piece of ornament tells everything about it by its different attributes. Quality is inherent with the word ornament .So; quality is the main criteria to roll the business on and on. But maintaining the same quality or upgrading the present one is not an easy task because quality is the ultimate picture of the entire business. Good quality of a product depends on many factors e.g. sound infrastructure, better management control, etc.

So, if the decision making person of the business wants to have a grip on the total business, he/she will have to have knowledge of the entire flow of data and information within the organization .It cannot be done without the help of a Business Related Software.

THE RESULT

Toqsoft helps the client's Jewellery Business in achieving targets, in the most sophisticated & systematic way, by adding flavor of today's solutions which cover all the major department control increases the efficiency of department and department Supervisors to optimize the work flow. Automated invoice processing makes sure your inventory is accurate with the goods shipping out of your distribution centers. Foreign currency features enables you to easily expand your business into foreign markets for sales, production, and finance.

