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CASE STUDY

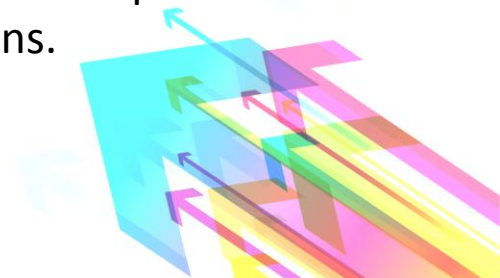


COURIER & LOGISTICS COMPANY RE-LAUNCH THEIR WEBSITE

Toqsoft helped Courier & Logistics Company to re-launch their website making it fully responsive and boosting business performance. A website by which company can get the customer's response, enquiries, quote, order, payment etc. online.

THE COMPANY

The Client is leading courier & logistics Company in India. Client provides the complete Logistic and courier services to corporate and many other business establishments. Client has tie up with various courier companies which are big brand names globally. Client offers one of the most committed and strong express delivery system to the country. They are known to be the fastest international parcel courier company providing door to door delivery between India, UK and USA. They provide both Importing and exporting packages to worldwide destinations. Their network has its presence globally & Operations Hub in all the major metropolitan destinations.



THE CHALLENGE

Client will have online applications embedded with portal for placing courier orders online as well as will have enterprise client where he will provide the customized services and order processing will be from backend only. There is no readymade package available to fulfill his requirements. Go live deadline was approaching fast and short of time for experiments or to develop a solution from scratch which will meet exact client's requirements.

THE SOLUTION

We started with listening to the client's requirement in details, understanding their business processes, to align client expectations with solution. Start with the designing the skin and at the same time other team worked for architecture, data flow, feature forms, payment gateway integration etc. Client was ready with the content part. Our team developed so many web applications for the use of their customer which incorporated with the new design and data flow could be from intra ERP to online and from website to ERP.



THE RESULT

An Innovative solution with many online and offline features within the aggressive deadline. Client started getting seamless integration with his new look N feel online portal. Client started getting quick update on each shipment status, online request and payment processing etc. Better customer management by automating various business processes including invoicing, custom reporting, and payment gateway.

