



**TOQSOFT**  
*A Technology Proficient Faction*



# CASE STUDY



## TOQSOFT BUILDS A PORTAL SOLUTION FOR AN IT COMPANY WHICH HAVE PROCUREMENT WORLDWIDE.

Toqsoft builds a Portal Solution for a IT company which have procurement worldwide and having development centre in India and USA. We delivered innovative solutions to meet their consumer and customer needs and achieve the commitments set out in ambitious plans to grow their business while reducing their overall environmental impact

### THE COMPANY

A company, a leading global provider of products, technologies, solutions and services to consumers and businesses in all the major countries worldwide. It is a technology design and web engineering company providing end-to-end solutions for product design and application deployment. Company has a global footprint with development center at Bangalore INDIA and USA.



## THE CHALLENGE

Our client wanted to improve the web portal for the customers of their company. Our client also wanted to combine the features of an information repository, decision support tool, and a platform for social networking thereby making it an all encompassing experience for the customers. The client is making extensive use of the web to disseminate information and provide services to their users, say their staff members, customers, etc. To cope with the various needs of different users, the numerous types of information and services that can be available to all kinds of users would be grouped together and presented on the web according to the nature of the operational functions

## THE SOLUTION

This project is a prime example of how website optimization can deliver major financial benefits to any business. We have a dynamic and talented team of professionals including designers, animators and programmers that can offer the experience and quality workmanship you need for your professional Web portal project. The concept of a portal, traditionally used for consumer portals, is now being applied to business users who are also consumers of information and services. Enterprise Portals deliver information and application services to its various stakeholders.



## THE RESULT

An Innovative solution with many online and offline features within the aggressive deadline. Latest .NET Content Management System enables fast updating of all pages. RSS feed and blog for keeping it all fresh. Converting prospects into clients also became much more efficient. We design web portal solutions to help organizations effectively share what they know and get what they need – anywhere, anytime.

